

SYDNEY C. ROSS

ART DIRECTOR

I have 7 years of experience in Marketing Communications and Graphic Design. I specialize in digital marketing including banners, social media, emails, motion graphics, illustrations, and presentations.



www.sycharo.com

WORK EXPERIENCE

ADWEEK RISING MENTEE

ADWEEK (May 2021-Present)

ASSOCIATE ART DIRECTOR

RAUXA (May 2018-Present)

FREELANCE ART DIRECTOR

SYCHARO (Feb 2015-Present)

ADFELLOW

VERIZON • RAUXA • MCCANN • ZENITH (Sept 2017-April 2018)

GRAPHIC DESIGNER

CARDSDIRECT (Sept 2016-Dec 2016) (March 2017-Aug 2017)

MARKETING/GRAPHICS/SOCIAL

CONCORD CHURCH (March 2016-Aug 2017)

MARKETING COMMUNICATIONS DIRECTOR

RISING STAR (Feb 2014-July 2015)

VOLUNTEER EXPERIENCE

GRAPHIC DESIGNER

WAGS & WALKS (May 2021-Present)

GRAPHIC DESIGNER

DALLAS PETS ALIVE! (March 2016-July 2016) (May 2021-Present)

EDUCATION

B.B.A, MARKETING

STEPHEN F. AUSTIN
STATE UNIVERSITY

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Premiere Pro
Sketch
Keynote
PowerPoint
XD

AFFILIATIONS

Ad Club of New York
AIGA
Beta Gamma Sigma
ColorComm
JHRTS
Stage 32